

FIG. 5

16 YEAR OLD MALE

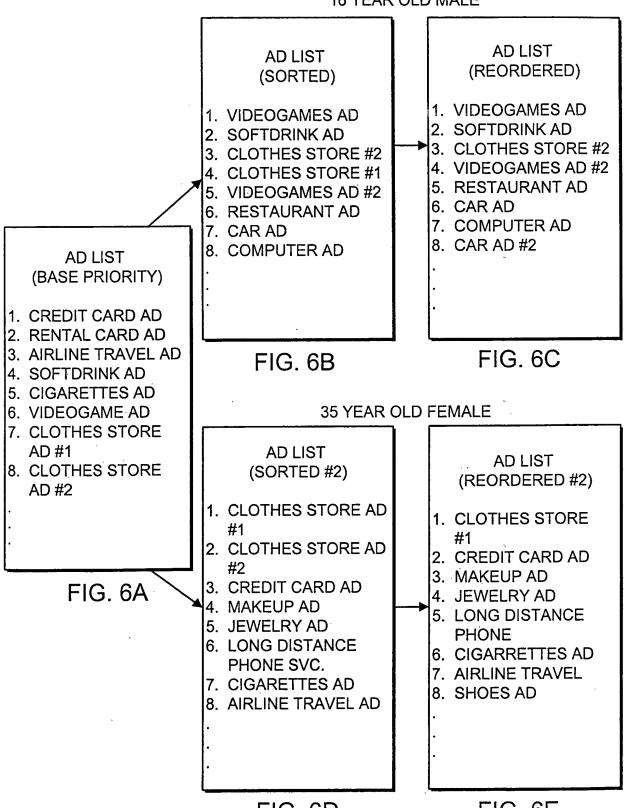


FIG. 6D

FIG. 6E

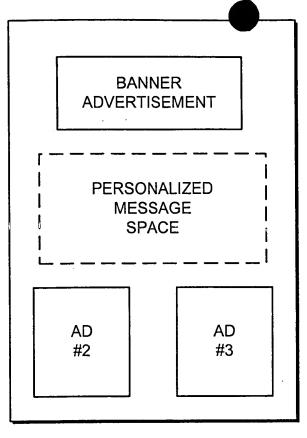
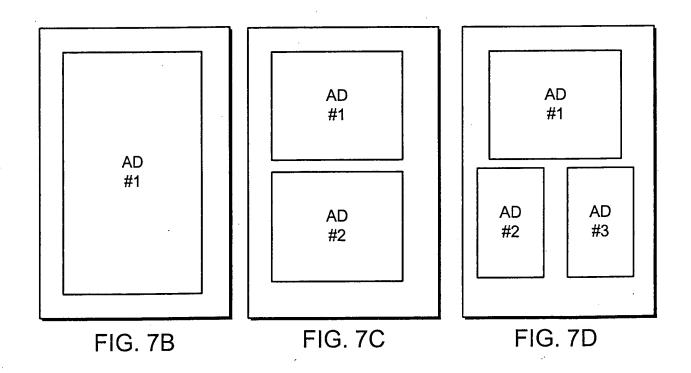


FIG. 7A



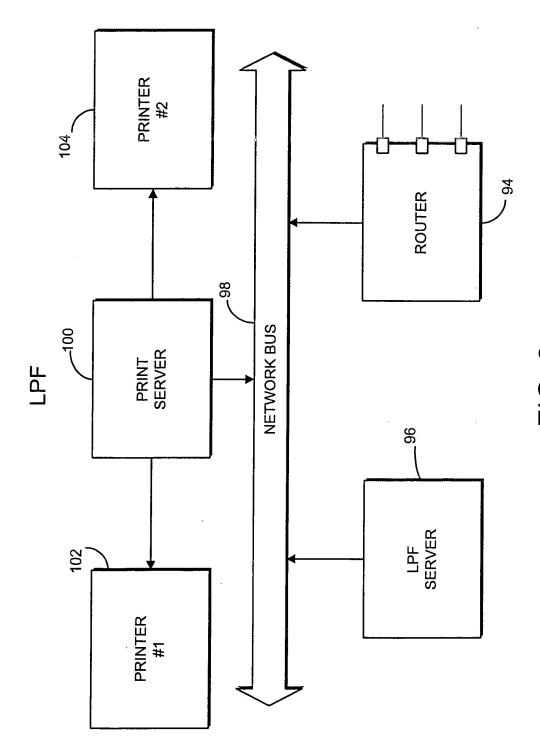


FIG. 8

XYZ Email Program	
File Edit View Action Window	w Help ~ 108
	7 ~ 110
Address Delivery Options Si	gn Insert Ad Send
Date/Time ~ 120	
From: Doctor Bill Chang's Office To: Patient List ~ 122	~ 121
cc: Copy Addressees ~ 123	
bcc: Blind Copy Addressees ~ 12	
Subject: New Location of Office	~ 125
	Total Cost \$75.00 ~134
	Τοταί σουτ ψ7 σ.σσ 10 τ
400	
<u>106</u>	

FIG. 9A

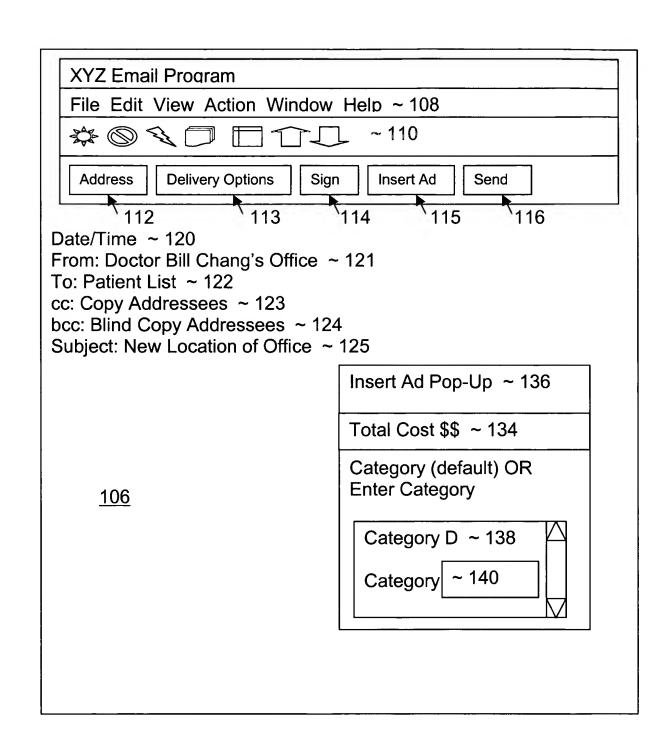


FIG. 9B

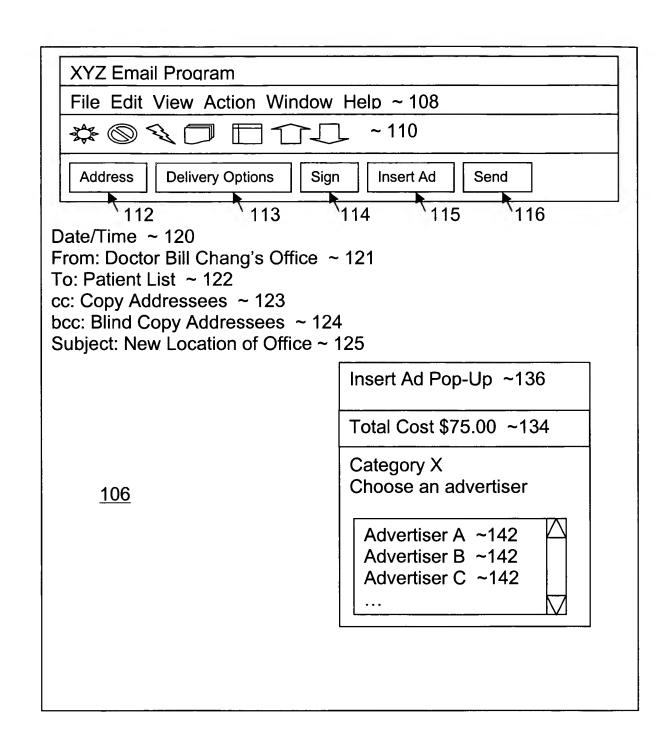


FIG. 9C

XYZ Email Program			
File Edit View Action Window Help ~ 108			
\$◎ 3 □ □ □ □ ~ 110			
Address Delivery Options Sign Insert Ad Send 112 113 114 115 116			
Date/Time ~ 120	114 115 110		
From: Doctor Bill Chang's Office ~	· 121		
To: Patient List ~ 122			
cc: Copy Addressees ~ 123 bcc: Blind Copy Addressees ~ 124	4		
Subject: New Location of Office ~			
	Insert Ad Pop-Up ~ 136		
	Total Cost \$75.00 ~ 134		
	Company Y		
106	Choose an advertisement		
	Ad A \$10.00 ~ 144		
	Ad B \$15.00 ~ 144		
	Ad C \$5.00 ~ 144		
	Λα υ ψυ.υυ 144		

FIG. 9D

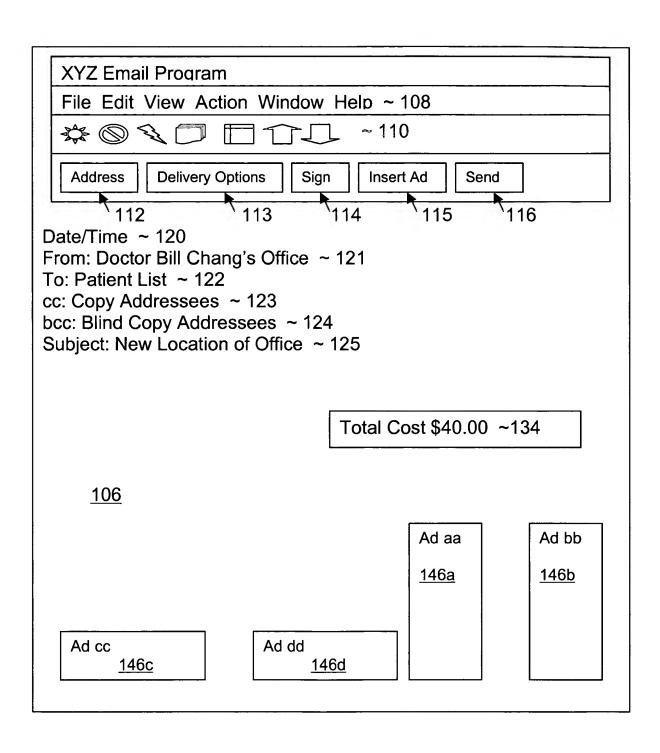


FIG. 9E

Address Table ~ 148

Addressee	Number	Email	Other	Attributes –	Costs
Group	in Group	Addresses	Conventional	Interest,	associated
Name	~ 152	~ 154	Address Table	Demographic	w/ mailing to
~ 150			Data, Physical	Data etc	group.
			Mailing	Related to	~ 160
			Address, etc.	Group	
			~ 156	~ 158	
Patients	100			Parents of	\$75.00
				Children	
Christmas	75			Family and	\$200.00
				Friends	

FIG. 10

Category Table ~ 162

Category	Default or	Category Description ~168	Other Data ~ 170
ID	Entered		
~ 164	~ 166		
Patients	Pediatrics	Parents of children/healthcare	
Christmas	Christmas	Christmas/New Year/Holidays	

Advertiser Table ~ 172

Advertiser ID ~ 174	Advertiser Name ~ 176	Category ID ~ 178	Financial Data ~ 180	Value for Advertiser ~ 182	Other Data ~ 184
1J283T	Johnson	Medicine for Children			

Advertisement Table ~ 186

Advertisement ID ~ 188	Advertiser ID ~ 190	Link to Ad ~ 192	Inclusion and Viewing Statistical Data ~ 194	Value of Ad ~ 196	Other Data ~ 198
			<u> </u>		

FIG. 11

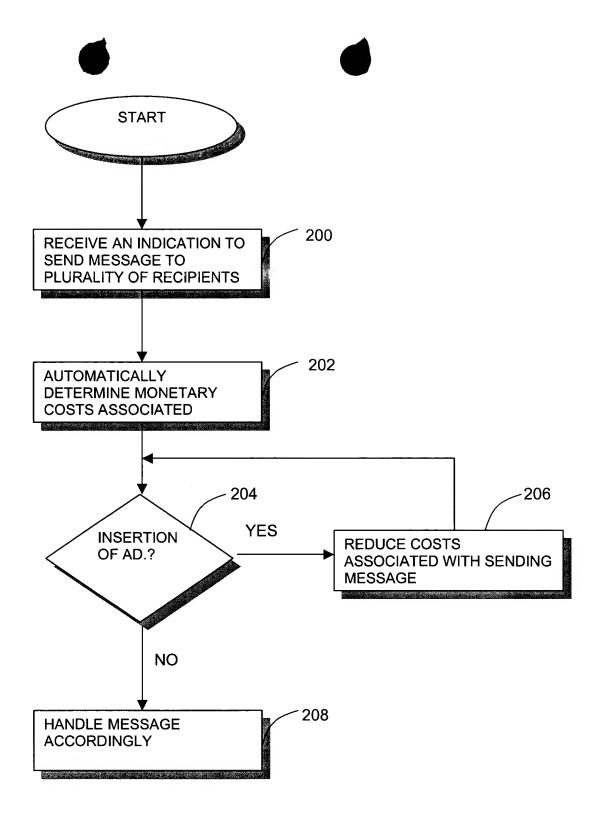


FIG. 12